

# ROLE OF BIOAVAILABILITY

By Dr Ayesha Jamil



Define bioavailability

Define area under the curve

Enlist and explain the factors effecting  
bioavailability


Define first pass effect

Define Bioequivalence

What is  
bioavailability

Bio:  
living  
organism  
s

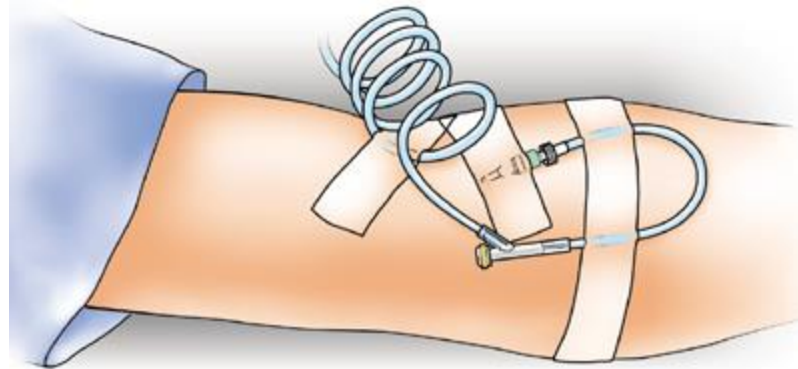
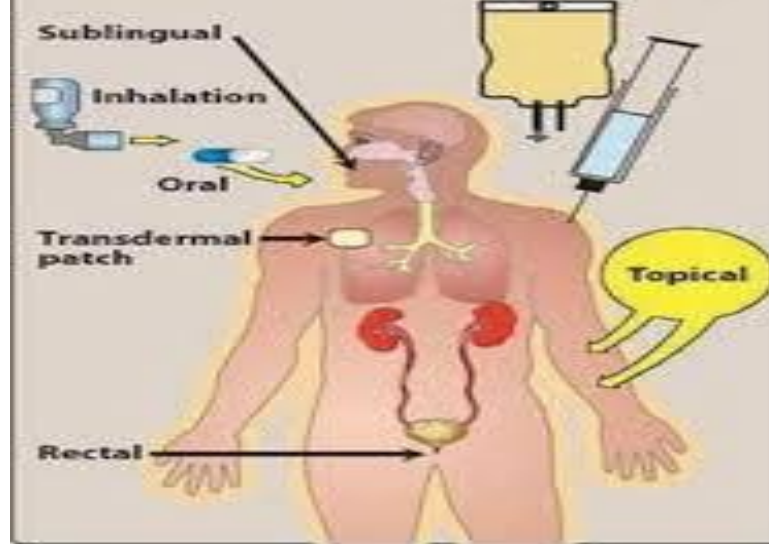
availability:  
available  
for action



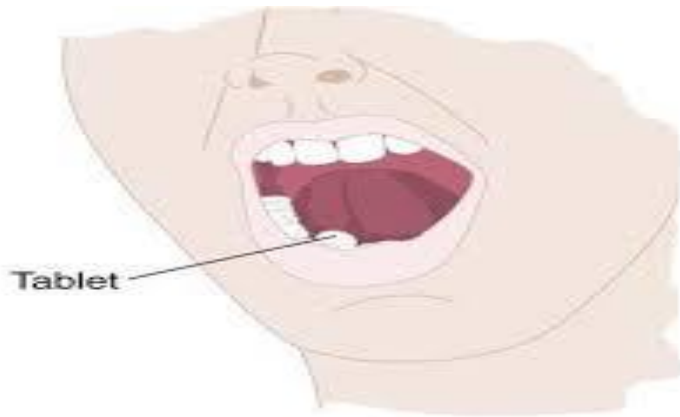
It is the rate and extent with which the drug reaches the general circulation in an unchanged form.

It is the fraction of unchanged drug that reaches the systemic circulation administered through any route.

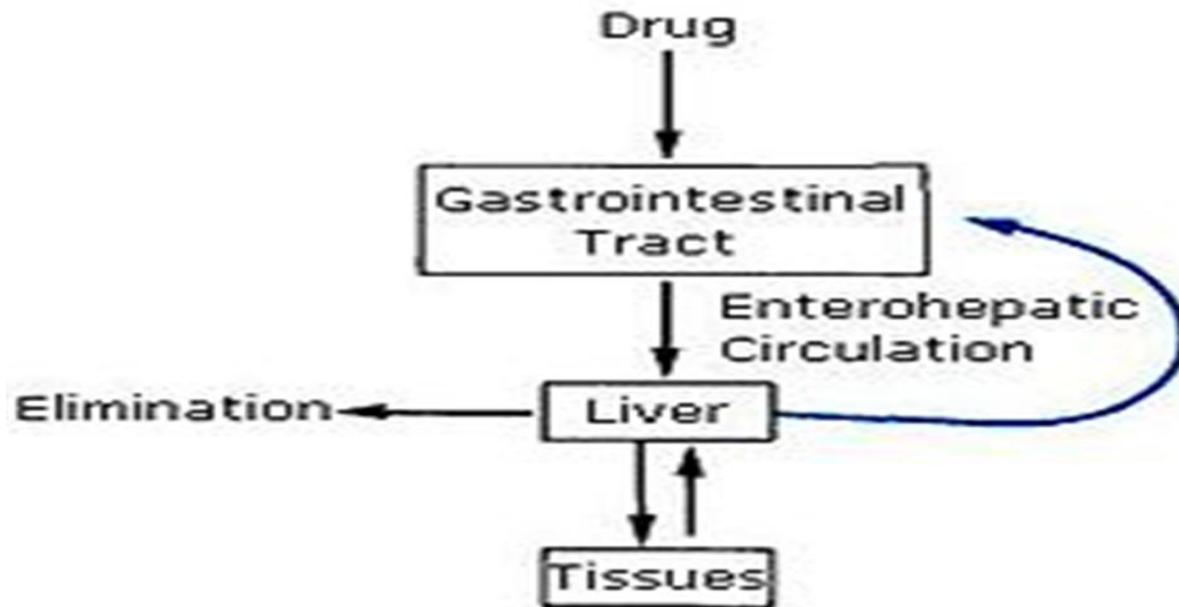
The rate and extent of drug absorbed from its dosage form is Bioavailability



I/V Route  
100% Bioavailability

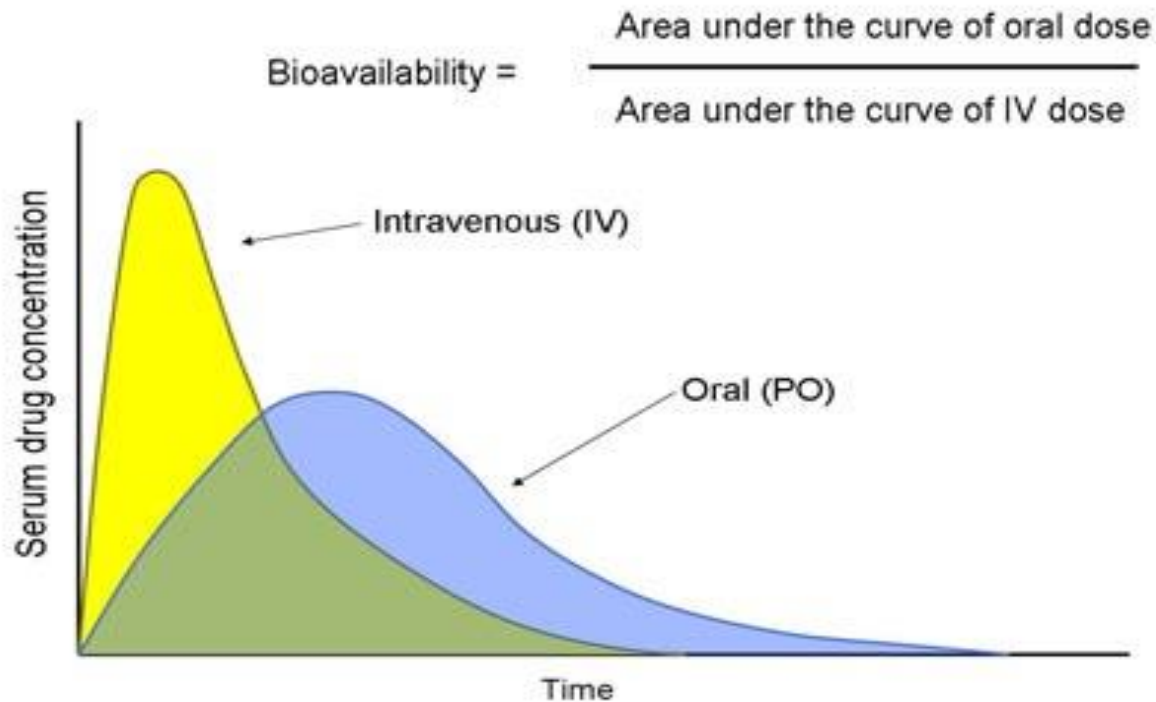


Always less  
than 100%



# AREA UNDER CURVE (AUC)

- ◉ Area under the curve gives a true picture of bioavailability.



- ⦿ Bioavailability is considered to be 100 % if the drug is given by i/v route.
- ⦿ For other routes it is considered to be less than 100%.

# Factors effecting Bioavailability

Lesser  
Absorption

First pass effect

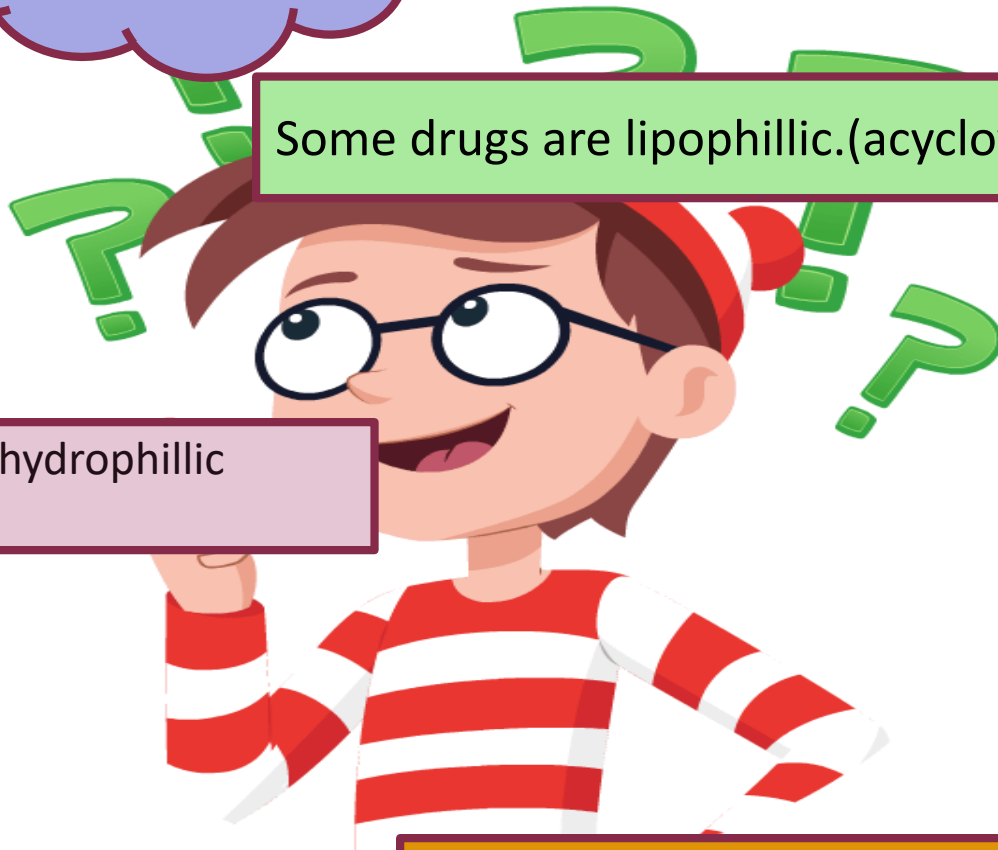


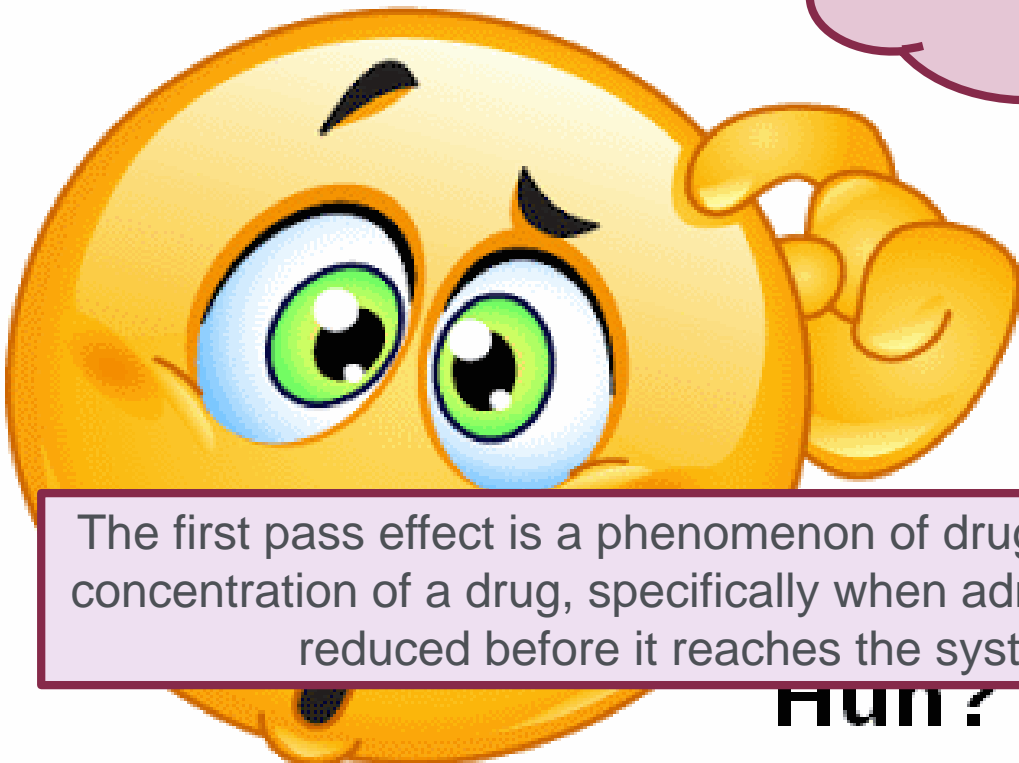
How does  
absorption  
effect BA

Some drugs are lipophilic.(acyclovir)

Some drugs are hydrophilic  
(atenolol)

Presence of P glycoprotein pumps( anti  
tumor drugs)





What is first pass effect?  
How does it effect  
B.A ?

The first pass effect is a phenomenon of drug metabolism whereby the concentration of a drug, specifically when administered orally, is greatly reduced before it reaches the systemic circulation

**HUH?**

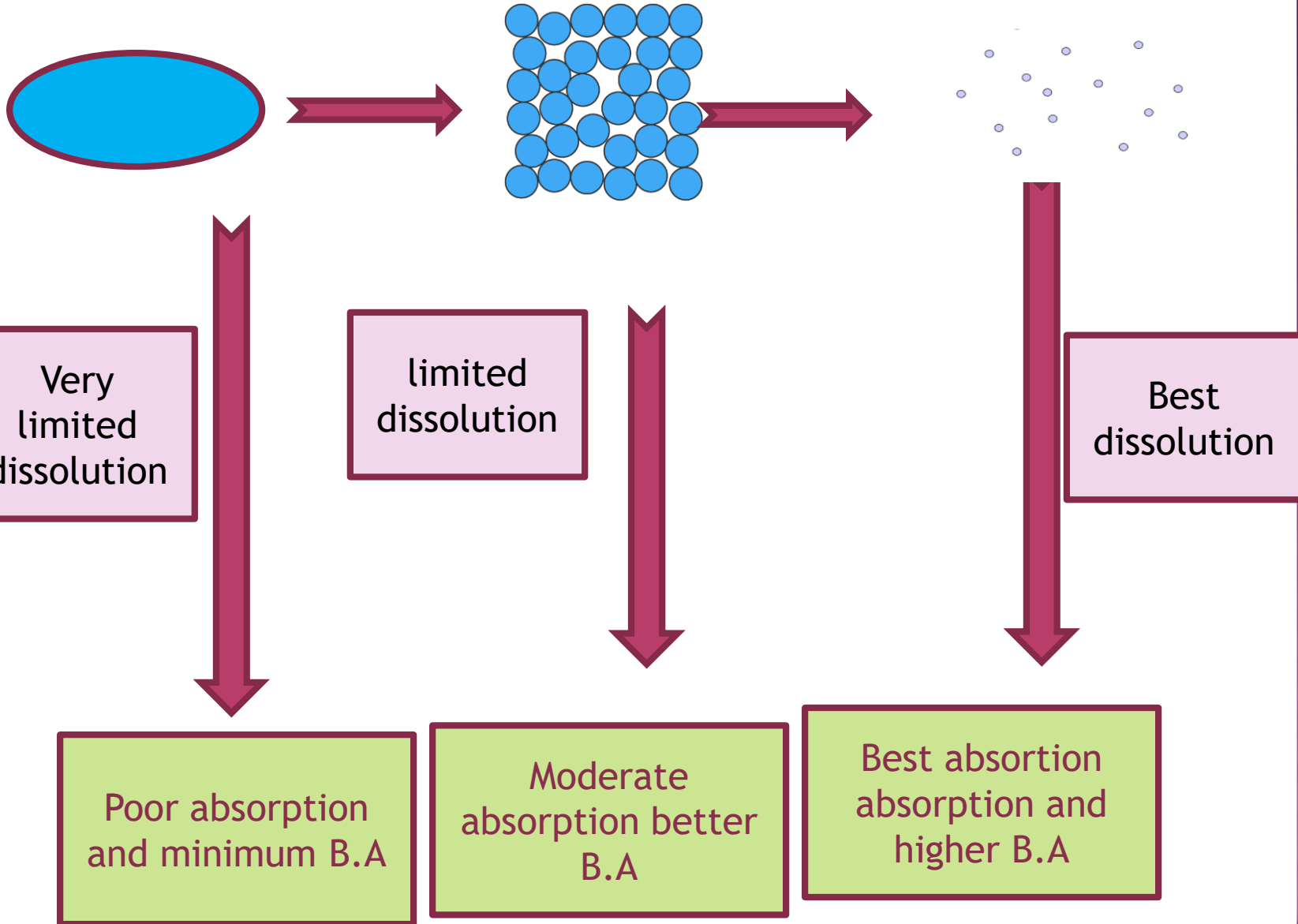
**First pass effect if expressed as**  
 **$ER = CL(\text{liver}) / Q$**

# ENTERO HEPATIC CIRCULATION

Some drugs are excreted via bile. These drugs will be reabsorbed after reaching the intestines and the cycle will be repeated ---such recycling is called entero-hepatic circulation.

Entero-hepatic circulation increases the bioavailability.

# Effect of Composition of drug on Bioavailability



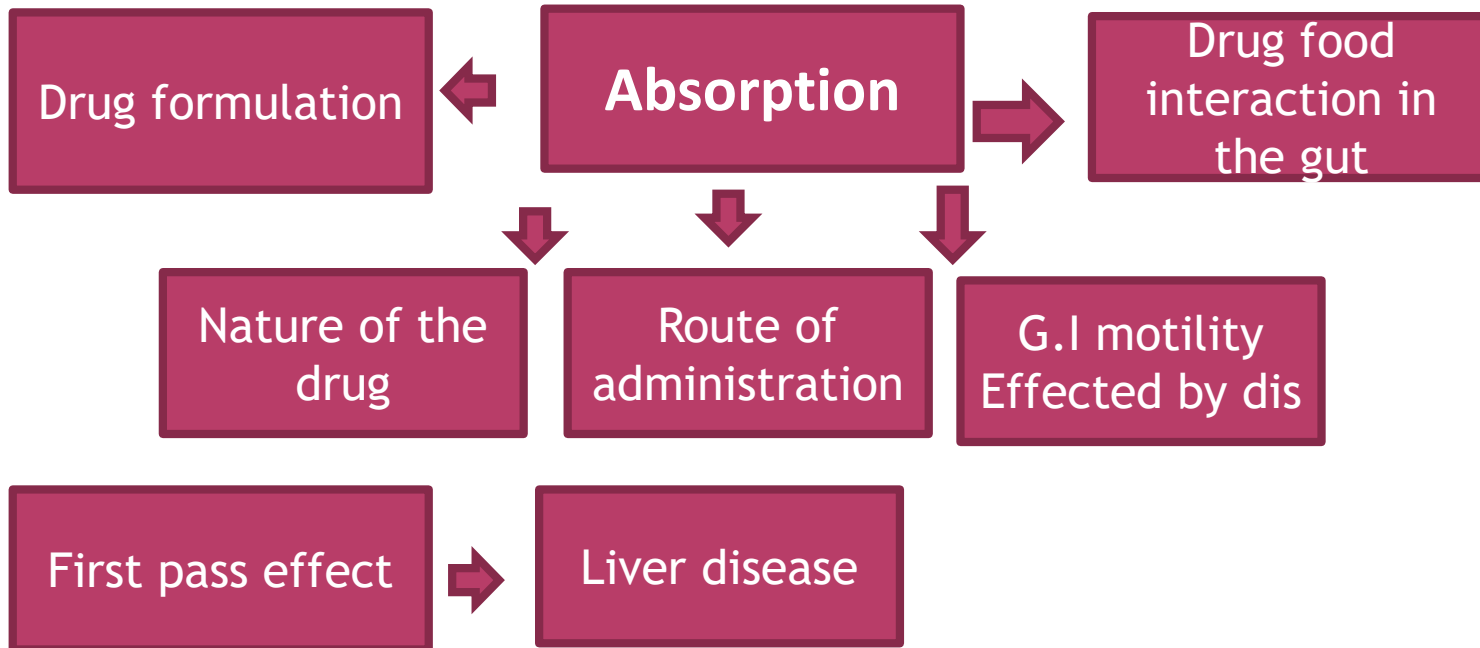
# Chemical nature of the drugs

Chemical  
instability

insulin

# Summary

Factors effecting bioavailablity are



# BIOAVAILABILITY BY DIFFERENT ROUTES

- ⦿ i/v 100%
- ⦿ Transdermal 80–100%
- ⦿ s/c i/m 75 -100%
- ⦿ Rectal route 30–100%
- ⦿ Oral 5–100%

# Bioequivalence

Same drug of same dosage strength prepared by different manufactures having comparable bioavailability and requiring same time to achieve peak plasma concentrations are said to be bioequivalent.

Same drug prepared by different manufactures in same dosage strength but not exhibiting similar bioavailability and having different time periods to achieve peak plasma concentrations are said to be bioinequivalent.



# Causes of BioInquivalence

Different formulation technique used.

Different method and equipment used

Different material like solvents, binders, dyes, coating materials and disintegrants used



Thank You!

